



INFORMATION FOR PRESS  
**ARTWORKS, INSTALLATIONS  
AND EXHIBITIONS**  
**AT NEW HOLLAND ISLAND**

SAINT PETERSBURG, 2019



Photo: Egor Rogalev

High resolution photos are available to download at the link:

[http://www.newhollandsp.ru/media/art\\_2019.zip](http://www.newhollandsp.ru/media/art_2019.zip)

НОВАЯ  ГОЛЛАНДИЯ  
КУЛЬТУРНАЯ УРБАНИЗАЦИЯ

**New Holland:**  
**Cultural Urbanization**  
Saint Petersburg, Admiralteyskiy  
Canal Embankment, 2

[www.newhollandsp.com](http://www.newhollandsp.com)  
[info@newhollandsp.com](mailto:info@newhollandsp.com)

+7(812) 245 20 35



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# ALICIA EGGERT

## YOU ARE (ON) AN ISLAND

**JUNE 4 – OCTOBER 31**  
**ROOF OF THE BUILDING 12**



### ABOUT THE ARTIST

Alicia Eggert is an interdisciplinary artist whose work focuses on the relationship between language, image and time. Alicia's work has been exhibited at notable institutions nationally and internationally, including the CAFA Art Museum in Beijing, the Triennale Design Museum in Milan, the Amsterdam Light Festival, the International Symposium on Electronic Art (ISEA2012) at the Albuquerque Museum of Art and History, Sculpture By the Sea in Sydney, Australia, and many more. Alicia is the recipient of numerous honors and awards, including a TED Fellowship, a Washington Award from the S&R Foundation, a Direct Artist Grant from the Harpo Foundation and Grand Prize in the Dave Bown Projects Competition.

*You are (on) an island* is a neon sign created by Alicia Eggert & Mike Fleming. The play on words is emphasized with a dynamic and a simple message acquires additional and contradictory meanings. The island you find yourself on may be geographical, metaphorical, political, or ideological. By constantly flipping between these two statements, "You are an island" and "You are (on) an island" prods you to think both inside and outside of yourself, inviting you to marvel at the world you inhabit and the role you play in it.

*You are (on) an island* was originally created for *The Sacred and Profane* art festival on Peaks Island, Maine. Since then, it has been exhibited at Sculpture By the Sea in Sydney, Australia, the Malta Arts Festival in Birgu, Malta, the DUMBO Arts Festival in Brooklyn, New York, and PULSE Art Fair in Miami, Florida. It has also been presented as a mobile sign, mounted on the back of a flatbed truck and powered by a generator. It was taken on a "guerrilla sculpture tour" of the UK in early 2013. Special version of the installation, enlarged and adapted for installing on the roof, will be shown at New Holland Island.

### ALICIA EGGERT ABOUT HER WORK

*Although I consider myself a sculptor, my primary concern is actually with the fourth dimension, Time. The motivation behind most of my work is a sincere desire to understand the linear, finite and fleeting nature of human life within a cyclical and seemingly infinite universe. I am especially interested in the unique ways different people experience time personally, culturally, and geographically.*

*We as individuals are all like islands, isolated from other human beings in both our bodies and our minds. The islands we find ourselves on may be geographical, but they also may be political or ideological. As a contemporary artist, my work is anchored in the social and political environment of the current time, which feels more divisive than ever. Thankfully, art is a language for conveying emotions and deeper, often incommunicable ideas related to being. My hope is to make art that helps us generate a sense of empathy and understanding for people who are on islands that are different from our own.*



# CRACKINGART<sup>®</sup>

## JUNE PARK

A series of sculptures by *Cracking Art* will appear on the island in June. The *Cracking Art* movement was born in 1993 with the intention to radically change the history of art through a strong social and environmental commitment. The name *Cracking Art* comes from the English verb "to crack", which expresses the state of being split, broken, cracked, or crashed. This catalytic cracking, as the name suggests, is also the term for the chemical reaction that occurs when converting raw crude oil into plastic. For the artists, it represents the instant when something natural becomes artificial and is the reason why they seek to seize that very moment in their art form.

The choice of recyclable plastic for its aesthetic appeal shows acceptance of the inevitability of our world becoming increasingly artificial. The artworks are designed to inspire a community-wide conversation about the importance and the environmental impact of recycling while leaving a potent artistic trace in the communities we live in. The movement's philosophy connects common reason to individual meditation, creating installations with animals that appear unexpectedly in everyday places.

The surprise of seeing an ordinary subject made extraordinary through its super-size, vivid color, and form, attracts the attention of passersby, inviting people to re-examine their perspectives on urban life while inspiring them to play with our cities while mentally and physically re-building them.



# MARCO BAROTTI

## *THE WOODPECKERS*

## *AND THE SWANS*

### **THE WOODPECKERS:**

**AUGUST 1-4**  
PARK

### **THE SWANS:**

**AUGUST 1-31**  
INNER BASIN

For his project at New Holland Island Marco Barotti will connect two works, in which fictional post-futurist era is expressed through kinetic sound interventions in natural and urban environments. These installations merge audio technology, consumer objects and waste into moving sculptures triggered entirely by sound. The primary focus of author's work involves creating a "tech ecosystem" that plays with a resemblance to animals that have a strong identity in our cultures. These artworks serve as a metaphor for the anthropogenic impact on the planet and aim to make people aware of environmental issues.

The first project, *The Woodpeckers*, transforms in real time the invisible radiations used for mobile communication and wireless technology into audible and visible acoustic drumming patterns. The sonic result is a generative acoustic composition which undergoes constant transformation. A live soundscape which resonates as invading drum ensemble into urban and natural environments.

The second project, *The Swans*, is made from satellite dishes, obvious waste elements of our society representing the power of mainstream TV and mass media. Brought to life by sound, wind and water, these animals float peacefully in a pond, merging perfectly with the nature surrounding them. Eight individual audio channels are used to transport the sound through the swans, bringing them to life and remodelling the landscape. This image provokes both a sense of revulsion and an intimate feeling of familiarity, serving as a hack of the natural environment while challenging the audience with its amalgamation of tech waste and wildlife.



### **ABOUT THE ARTIST**

Marco Barotti is a media artist based in Berlin. After music studies at the Siena Jazz Academy, he began merging sound with visual art, focusing on interventions in urban and natural surroundings. His work has been exhibited internationally in NGBK Gallery (Berlin), Saatchi Gallery (London), Würth Museum (La Rioja), Futurium (Berlin), List í Ljósi Light Festival (Iceland), Lisboa Soa (Lisbon), Nuit Blanche (Brussels), Emaf (Osnabrück, Denmark), Polytech Festival (Moscow), Platoon Mexico City and Urban Lights Ruhr (Hamm, Denmark).

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ВСЕРОССИЙСКИЙ  
КОНКУРС ПРОЕКТОВ  
МОЛОДЫХ ХУДОЖНИКОВ

# THE EXHIBITION OF WORKS BY THE FINALISTS OF THE 7<sup>TH</sup> NOVA ART COMPETITION FOR YOUNG ARTISTS

**JUNE 28 – JULY 21**  
PAVILION

The exhibition of works by the finalists of the 7th *Nova Art* competition for young artists will open on 28 June in the New Holland Island Pavilion. The Russia-wide *Nova Art* competition has been held in St Petersburg for 12 years now, its mission to support the young artists who are shaping Russian contemporary art. The finalists are given the opportunity to bring their ideas to fruition, and to receive support and mentoring along with other tools to assist their development.

Curator Olga Shishko, has defined the competition's theme for this year as "This is just the beginning", or *Virtual Genius*", with the artists tasked with creating a concept for a project that casts light on issues in the relationship between people and a new world.

Between December and March, the competition received over 350 entries from across Russia, from which an international jury has selected 12 finalists, and it is these projects, in the form of mock-ups created either by the artists themselves or by architectural studios, which will be on display at New Holland.

Further information on the *Nova Art* competition and its stages can be found on the competition's official website:  
<http://novaartcontest.ru>

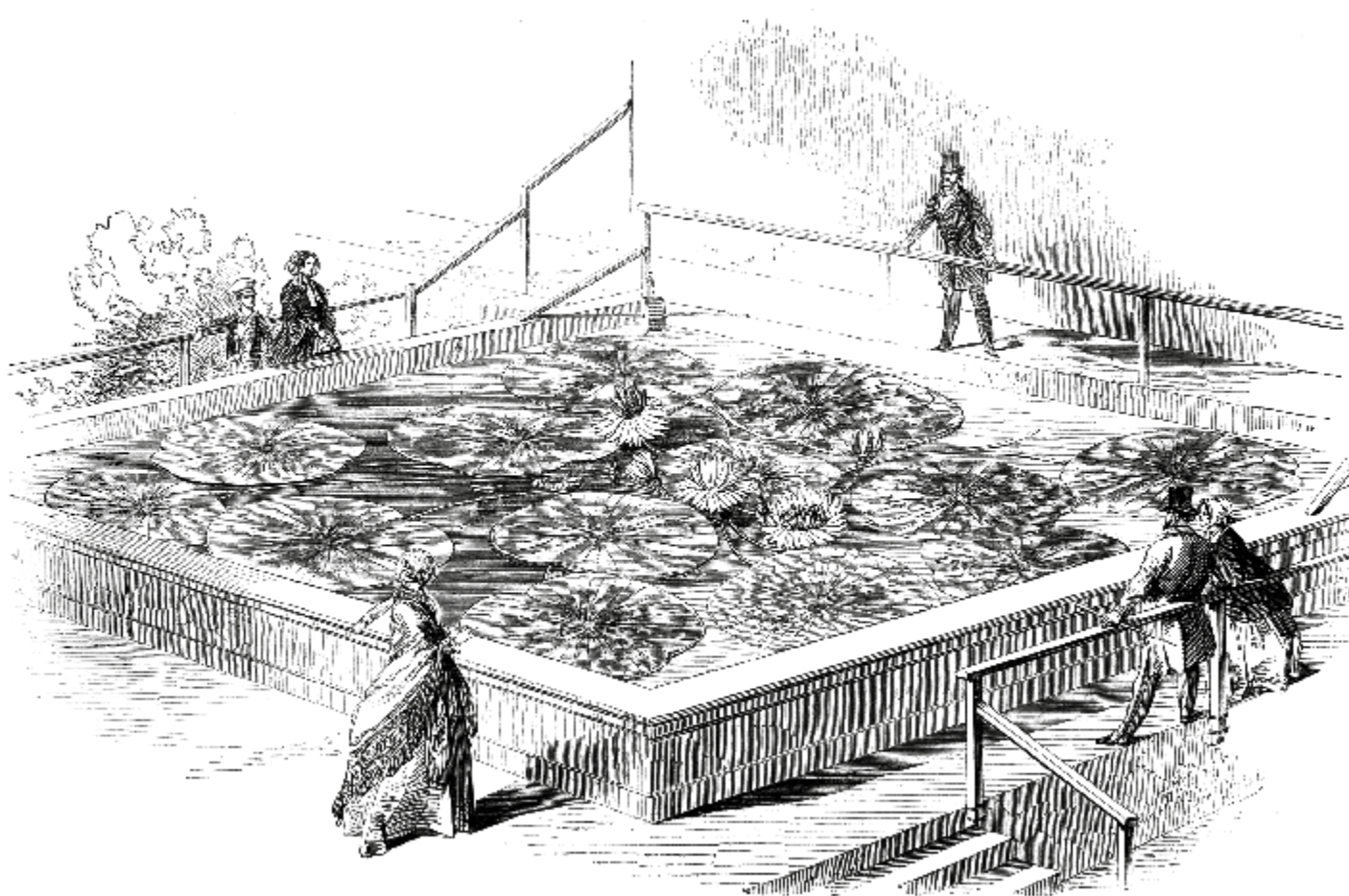
www.newhollandsp.com

01.06.2019—30.09.2019

# ВИКТОРИЯ АМАЗОНСКАЯ

ВОДНЫЕ ДЕКОРАЦИИ

📍  
КОВШ



Victoria amazonica. Water decorations. Inner Basin

04.06-31.10.2019

Алиша Эггерт  
«Ты (на) остров(е)»

Alicia Eggert  
You are (on) an island

Арт-объект из неона  
создан художницей  
Алисией Эггерт (США)  
совместно с Майком  
Флемнигом (США)

The neon sculpture  
is created by an artist  
Alicia Eggert (USA)  
in collaboration with  
Mike Flemnig (USA)

Работу можно увидеть  
на одном из корпусов  
со стороны площади Труда

The work is on view  
from Truda Square  
on one of the buildings

You are on  
an island.