

St Petersburg,  
9 October 2018

**PRESS-RELEASE**

**Photography exhibition by Geoff MacCormack. *David Bowie. Rock'n'roll with me* on New Holland Island  
27 October – 16 December 2018**

On 27 October the New Holland Pavillion will see the opening of an exhibition of works by the British photographer and produce Geoff MacCormack which document his friendship and travels with David Bowie.

Geoff MacCormack, perhaps better known as Warren Peace, was one of David Bowie's closest friends. For three years between 1973 and 1976 MacCormack accompanied Bowie on tour as a backing singer, dancer and percussionist. During that period he was involved in the making of six Bowie albums, starting with *Alladin Sane* and ending with *Station to Station*. He was also co-writer on the tracks *Rock'n'roll with me* from the album *Diamond Dogs*, and *Turn Blue* from the Iggy Pop album *Lust for Life*.

In addition to the 70 photographs, the exhibition also includes Bowie and MacCormack's film *The Long Way Home*, a diary of their journey to Moscow on the Trans-Siberian express. Bowie films using a 16-mm cine camera, while MacCormack takes the photos, resulting in a travelogue made by wandering musicians, and if Bowie mainly filmed the Russians, then MacCormack mainly filmed Bowie.

There will also be a packed programme to accompany the *David Bowie. Rock'n'roll with me* exhibition at New Holland: discussions featuring Geoff MacCormack with Artemy Troitsky, and Francis Whately with film-critic Maria Kuvshinova, film-screenings of «David Bowie: The Last Five Years» and «The Man Who Fell to Earth», a meeting with the translator Dmitry Simanovsky, as well as a party at *Kuznya House* featuring the DJ and musician Rusty Egan (UK).

*David Bowie. Rock'n'roll with me* will be on at the New Holland Pavilion until 16 December. Free admission. To see the full program visit [www.newhollandsp.com](http://www.newhollandsp.com)

«New Holland: Cultural Urbanisation»:

New Holland Island  
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**OPENING HOURS**

PARK	THE BOTTLE	KUZNYA HOUSE	COMMANDANT'S HOUSE («Mayak» School)
Mon–Thu: 9:00–22:00 Fri–Sun: 9:00–23:00	Mon–Thu, Sun: 8:00–23:00 Fri–Sat: 8:00–2:00	Sun–Thu: 12:00–23:00 Fri–Sat: 12:00–until the last guest	Mon–Fri: 15:00–21:00 Sat–Sun: 11:00–21:00

\*For questions regarding the cultural program, restoration work or island facilities, contact New Holland Press Office, [pr@newhollandsp.com](mailto:pr@newhollandsp.com); tel. +7 906 268 83 18

\*For questions regarding the investment contract, contact John Mann, [john.mann@millhouse.ru](mailto:john.mann@millhouse.ru)

**David Bowie. Rock'n'roll with me: supplementary program**

**27 October**

18:00 Discussion: Geoff MacCormack and Artemy Troitsky

23:00 *Blitz Kidz party: a tribute to David Bowie* featuring Rusty Egan (UK) and Artemy Troitsky at *Kuznya House*

**28 October**

20:00 Film-screening: «David Bowie: Five Years» (Director: Francis Whately, 2013), Q&A with the director

**15 и 22 November**

19:30 Film-screening: «The Man Who Fell to Earth» (Director: Nicolas Roeg, 1976)

**15 December**

19:30 Translator Dmitry Simanovsky discusses the book «Bowie» by Simon Critchley, released as part of a joint publishing programme by the «Garage» museum and the *Ad Marginem* publishing house.

20:30 Film-screening: «David Bowie: The Last Five Years» (Director: Francis Whately, 2017)

**NEW HOLLAND: CULTURAL URBANIZATION**

In 2010, New Holland Development, an affiliate of Roman Abramovich's company Millhouse, LLC, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for St Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island's development, Millhouse turned to the Iris Foundation, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova. This collaboration resulted in "New Holland: Cultural Urbanization," a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. "New Holland: Cultural Urbanization" helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island's programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland's park zone, and the island began to operate all year long. As of now, three historical buildings have been restored: the Forge, the Commandant's House and the Bottle.