

St. Petersburg  
November 6, 2019

**PRESS-RELEASE**

**Opening of New Holland Island Ice Rink**

On November 16, the Ice Rink will open at New Holland Island for the fourth time. The 2,000 m<sup>2</sup> ice field will still be located on the lawn area in front of the Main Stage but this year visitors will have more opportunities to have a great time before, during and after the skating session.

There is a heated recreation area with tables and chairs on the stage and in front of it, that visitors can access directly from the Ice Rink without having to take their skates off. Here one can taste Trdelniks (Czech pastries made of rolled dough with fillings), Dutch stroopwafels with caramel and a variety of warming drinks. One can wait around here while the ice field is prepared for the next group of visitors.

A street kiosk on the alley near the main entrance will be occupied by a pop-up project of Matilda Shnurova's restaurant *Cococo*, known for its innovative approach to Russian cuisine. *Cococo* will move to a permanent residence in House 12 in the spring of 2020 but during the winter time the restaurant's Executive Chef Igor Grischechkin and his team will offer traditional Russian soups with a modern twist – cabbage soup *Shchi*, fish soup *Ukha*, mushroom soup with pearl barley and chicken soup with noodles. The main position on the menu will be taken by sausages of their own production: grilled beef with stewed cabbage, boiled weisswurst in brioche with sweet mustard, as well as signature desserts. The kiosk will be open until March 15, 2020 on Fridays, Saturdays, Sundays and public holidays from 11 am to 11 pm.

The second kiosk at the end of the alley will be taken by the Ticket Office. There one can also find the entrance to the Ice Rink. You can change your shoes to skates in the indoor gallery with heaters and benches located around the ice field and leave your things in the storage lockers.

Breaks between sessions this year will be one hour, this will allow to keep the quality of ice at a high level. One can rent comfortable recreational and figure skates size 25 to 47 and for those who aren't too confident in their skating mastery level, special skating aids will be offered free of charge. As in previous years, the rink is equipped with a cooling system that keeps the ice from melting below the outside temperature of +10°C.

On the opening day, German electronic musician *Khan of Finland* and Dutch disco duo *Kraak and Smaak Soundsystem* will perform on the Main Stage in front of the Ice Rink. Actors in special costumes will skate together with visitors, and multicolor lighting devices will create the effect of kaleidoscope on the ice.

*New Holland: Cultural Urbanization:*

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## MAIN STAGE MUSIC PROGRAMME

### NOVEMBER 16

11 am — 7 pm DJ's Maksim Zheleztcov, Juravlove, Kirill Ivanov

5 pm — 6 pm *Khan of Finland* Live

7 pm — 8 pm, 9 pm — 10 pm *Kraak and Smaak Soundsystem* Live

### NOVEMBER 17

11 am — 2 pm DJ Forgotten Disco Star

2 pm — 5 pm DJ Funky G

5 pm — 8 pm DJ Tsyo

8 pm — 10 pm DJ Dima Konovalov

## SKATING SESSIONS AND TICKET PRICES

Tickets can be purchased online or at the Ticket Office of the Ice Rink

MON-THU	FRI-SUN and public holidays
11 am to 12 pm — 150 RUB	11 am to 12 pm — 350 RUB
1 pm to 2 pm — 150 RUB	1 pm to 2 pm — 350 RUB
3 pm to 4 pm — 150 RUB	3 pm to 4 pm — 350 RUB
5 pm to 6 pm — 250 RUB	* <i>Concessions</i> — 250 RUB
7 pm to 8 pm — 250 RUB	5 pm to 6 pm — 450 RUB
9 pm to 10 pm — 250 RUB	7 pm to 8 pm — 450 RUB
* <i>Concessions</i> — 150 RUB	9 pm to 10 pm — 450 RUB
	* <i>Concessions</i> — 350 RUB

## NEW HOLLAND: CULTURAL URBANIZATION

In 2010, *New Holland Development*, an affiliate of Roman Abramovich's company *Millhouse, LLC*, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for St Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island's development, *Millhouse* turned to the *Iris Foundation*, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova. This collaboration resulted in *New Holland: Cultural Urbanization*, a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. *New Holland: Cultural Urbanization* helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island's programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland's park zone, and the island begin to operate all year long. As of now, three historical buildings have been restored: the Foundry, the Commandant's House and the *Bottle House*. *House 12*, which is located on the Kryukov Canal embankment, is scheduled to open in early 2020.

ANO NEW HOLLAND

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