

PRESS-RELEASE

THE NEW YEAR HOLIDAYS AT NEW HOLLAND ISLAND
25 December 2018 – 8 January 2019

From 25 December to 8 January there will be a New Year Market in the courtyard of the *Bottle* on New Holland Island, with 14 stalls selling festive food, treats and gifts located around a central, 8-metre high Christmas Tree. The *Bottle's* ground-floor residents will also be serving seasonal food and drink on two additional temporary stalls. The courtyard will be decked out with patio-heaters and chairs, and from 15 to 31 December there will be a Christmas Tree market open next to the *Bottle's* main entrance.

This year there will be a *New Year Post* service on the charity stall, which will allow anyone to leave a gift for others who have fallen on hard times, and who need just the very basic things in life – care and support. Gifts will be collected for the homeless charity *Nochlezhka*, for the *Anton's right here* foundation, the regional branch of *Age and Joy*, the *Warm Home* foundation, the *Mother and Child* charity project and the Centre for the Social Rehabilitation of Disabled Adults and Children in the Vyborg region. The gifts will be delivered by volunteers.

The whole of New Holland Island has been spruced up for the opening of the New Year Market: a third huge Nutcracker toy-soldier has been added to the two currently standing guard over the entrance to the *Bottle*, with the new arrival looking on from the direction of the Foundry. All the pavilions have been decked out with spruce garlands, a pyramid of giant tree decorations now adorns the pontoon, and the island's trees are now lit up with Moravian Christmas stars, while a garland-lit skating rink graces the very centre of the island.

Also in the New Year events programme are performances by street orchestras in the *Bottle* courtyard, a screening of *The Nutcracker* on the main screen, as well as an interactive show for children aged 4 to 10 entitled *Enchanted Winter*, created by the *Mayak* school. Please note that participation in this show is not free of charge.

Once again there will be Father Frost workshops while the New Year Market is open, organized by the *P.T.Kh.* Creative Workshop, where children aged 6 and above can learn to make calendars, toys, gifts, garlands and board-games under the supervision of Father Frost's highly experienced helpers. Participation is free of charge.

An updated range of New Holland Island branded gifts and souvenirs is already available for purchase at the island's Infocentre, including festive bodywarmers and cozy knitted jumpers, as well as badges and stickers.

New Holland: Cultural Urbanisation:
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**For questions regarding the cultural program, restoration work or island facilities, contact New Holland Island Press Office, pr@newhollandsp.com; tel. +7 906 268 83 18*

**For questions regarding the investment contract, contact John Mann, john.mann@millhouse.ru*

	25–31 December 2018	1–8 January 2019
Park*	Mon–Thu: 10:30 AM – 10 PM Fri–Sun: 10:30 AM – 11 PM December 31: 10:30 AM – 9:30 PM	January 1: 12 PM – 11 PM 10:30 AM – 11 PM
Christmas tree market	From December 15: Mon–Fri: 12 PM – 9 PM Sat–Sun: 11 AM – 10 PM December 31: 11 AM – 7 PM	–
New Year Market	12 PM – 9 PM December 31: 12 PM – 7 PM	January 1: 12 PM – 10 PM 11 AM – 10 PM
Ice Rink**	Mon–Thu: 11 AM – 9 PM Fri–Sun: 11 AM – 10:30 PM December 29, 30, 11 PM – 12 AM <i>Silent Disco</i> sessions December 31: 11 AM – 9 PM	January 1: 12:30 PM – 10:30 PM January 4, 5, 11 PM – 12 AM <i>Silent Disco</i> sessions 11 AM – 10:30 PM
Father Frost workshops	2 PM – 7 PM December 30, 31: 12 PM – 7 PM	12 PM – 7 PM
<i>Enchanted Winter</i>	December 29, 30: 5 PM	January 1–8: 2 PM, 7 PM

ISLAND EVENTS

25 December A group of **female drummers** will be performing in the *Bottle* courtyard on opening day of the New Year Market. There will be a performance every 15 minutes from 5:30pm until 9pm. *Free entry.*

31 December Just like last year, there will be two showings of the ballet «**The Nutcracker**» performed in its classical arrangement by the company of the Royal Opera House (London) on the main screen of the outdoor stage. Screenings will be from 3:30pm until 6pm, and from 6:30pm until 9pm. *Tickets to the screenings are on sale on our website www.newhollandsp.ru/rink*

29 December, 4 and 8 January A special musical programme involving some of St Petersburg's young brass-band collectives has been put together for the New Year Market. On 29 December the **2x2 Sax Quartet** will be performing in the *Bottle* courtyard, with **ZeBrass Band** on 4 January and **Olympic Brass** on 8 January. Performances will be at 7-7:15pm, 7:30-7:45pm, 8-8:15pm and 8:30-8:45pm. *Free entry.*

25 December – 8 January The «**Father Frost Workshops**» programme will be divided into two halves: the «Pre-New Year workshop: expectation and anticipation of the holidays», where artists will teach children to make toys, gifts, decorations and gift-wrapping, and the «Holiday Playtech», where the artists will demonstrate how quickly you can make games by hand, games which you can play either on your own or with friends. *For children aged 6 and above, parental supervision not required. Free of charge.*

29, 30 December, 1-8 January The «Mayak» school of the creative industries is organising a series of New Year shows entitled «Enchanted Winter» for children aged from 4 to 10. The school building will be transformed into a space for interactive performances, during which the children will get to know characters from fairy-tales, take part in games and master-classes, and of course be given gifts for New Year. *Ticket price: 3000 roubles. Further information on the Mayak school website.*

NEW YEAR MARKET PARTICIPANTS

Zelenogorsk flower stall Winter wreaths, spruce and dried-flower bouquets and a complete range of New Year decorations – miniature paper Christmas trees, garlands, tree ornaments, candles and candle-holders, as well as gift boxes with honey, felt-boots and gloves. lavkazelenogorsk.ru

Teatime Rich, hand-decorated biscuits, edible tree decorations, homemade treats for the table, sweet gift sets and much more besides. [instagram.com/cake_teatime](https://www.instagram.com/cake_teatime)

Banochki Jams and preserves using the most unusual combinations of ingredients, peanut and chocolate spreads, and salted caramel with various fillings and extras.

Morozko Wooden New Year gifts, Pavloposadsky shawls, traditional Russian ceramic *Gzhe!*, matryoshki nesting-dolls, and ginger biscuits with sweet almonds.

The Garage museum book stall A selection of books for children and gifts for the whole family: badges, winter hats and gloves, soft toys, the «Nighttime Fairy-Tale» shadow-theatre and much more besides. The stall will also have branded gifts from the museum itself: handmade scented New Year candles, cards, scarves and the «Memory» board game featuring works of contemporary art. bookshop.garagemca.org

Snegi Modern valenki felt boots for the city-dweller, warm and comfy felt shoes for the flat and the dacha, manufactured in the village of Dolostsy in the Pskov oblast'. The shoes are made of felt with a rubber sole, and can be worn inside or outside when it's dry and frosty underfoot. snegirivalenki.ru

Wow Idea Market Interior construction sets made up of hundreds of pieces, which are just as much fun for the adults to put together as for the children. wow-idea.com

New Year Post charity stall Souvenirs, crockery and textiles handmade by students and by the wards of the «Anton's Right Here» and *AdVita* foundations. All proceeds go to charitable causes. Gift collection for charity beneficiaries. outfundspb.ru, advita.ru

Friend Function Wollen gloves and hats, Nepalese scarves, notepads, thermos flasks, interior items and all kinds of other gifts, from a multitool in the shape of a crab to a harmonica. friendfunction.ru

Dymov.Keramika Handmade decorative ceramics for the home, festive toys and décor, gifts and sweet treats from Suzdal'. For many years now, «Dymov.Keramika» has produced collections of decorative ceramics, tiles, earthenware pottery, sometimes in collaboration with contemporary artists and architects. dymovceramic.ru

The Vintage Stall Antique tree-ornaments, Bohemian glass, china and ladies' jewellery from the last century, gathered from all over the world.

The Oh, My Dog! Gastro-stall Homemade hot-dogs, sausages and meat delicacies in special gift boxes.

Street food stalls The *Bottle's* ground-floor tenants have put together a special menu with New Year specialities from different countries around the world. At the two stalls in the courtyard you will be able to try Israeli cottage-cheese and orange balls with a variety of toppings, Russian *pirogi* with a range of fillings, Italian *pardini* and *arancini*, pumpkin soup with sweet Mexican bread and much, much more.

Drinks Station Spiced tea, alcohol-free mulled wine, coffee and other warming drinks.

Christmas Tree Market The shop will offer bushy Fraser firs, Danish spruce, live trees in planters and some of the finest trees that the Leningrad region can boast. Once you've selected your tree, you can take it away with you or have it delivered to your door. elokmnoqo.ru

ALSO ON THE ISLAND

Czech trdelnik

At a stall on the main avenue next to the ice-rink you will find *trdelnik*, a traditional Czech pastry. The dough is wound around a heated cylindrical bar and cooked in a special oven, and is served with a variety of fillings.

Fri–Sun: 11am–10pm [instagram.com/trd_spb](https://www.instagram.com/trd_spb)

Swiss raclette

At a stall on the main avenue closer to the entrance you will find *raclette* - a traditional Swiss dish made of cheese melted over an open fire, vegetables and fresh bread.

Fri–Sun: 11am–10pm [instagram.com/raclette_le_corbusier](https://www.instagram.com/raclette_le_corbusier)

Ice Rink

From November 17 till March 17 New Holland Island opens its Ice Rink. The total surface of the ice is over 2000 m². The rink is located right in front of the stage. newhollandsp.ru/en/rink

Kuznya House Winter Terrace

Kuznya House opens its winter terrace with hearths, mulled wine and hot tea. newhollandsp.ru/en/foundry

NEW HOLLAND: CULTURAL URBANIZATION

In 2010, *New Holland Development*, an affiliate of Roman Abramovich's company *Millhouse LLC*, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for St Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island's development, *Millhouse* turned to the *Iris Foundation*, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova. This collaboration resulted in *New Holland: Cultural Urbanization*, a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. *New Holland: Cultural Urbanization* helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island's programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland Island's park zone, and the island begin to operate all year long. As of now, three historical buildings have been restored: the Forge, the Commandant's House and the Bottle.