

Saint-Petersburg
May 22, 2019

PRESS RELEASE

ARTWORKS, INSTALLATIONS AND EXHIBITIONS AT NEW HOLLAND ISLAND

This summer, temporary artworks and installations by contemporary artists will once again be on display at New Holland Island.

For this season, all the works featured will be devoted to the theme of humanity's relationship with the world around us, our influence on nature and the future of our planet.

52 huge snails crafted from recycled plastic by the *Cracking Art* international art-collective will be attacking the Commandant's House, mechanical swans and woodpeckers created by the Berlin-based media-artist Marco Barotti will be on hand to remind us about our influence on living nature, while a neon installation from the American artist Alicia Eggert will make us ponder on our place in the world.

The island's inner basin will be populated this year by sculptures reminiscent of the giant leaves of the rare and unique tropical lily *Victoria amazonica*, which were often used as exotic decorations by botanical gardens during the 19th century.

In the New Holland Island Pavilion, an exhibition will be held showcasing the work of the finalists of the 7th *Nova Art* competition for young artists. The entries are all united by the theme "This is just the beginning", or Virtual Genius", with the artists tasked with exploring the theme of the relationship between humanity and a new world.

Detailed information on each project can be found in the additional materials accompanying this press release.

June 4 — October 31 Alicia Eggert *You are (on) an island*

June *Cracking Art*

August 1–4 Marco Barotti *The Woodpeckers*

August 1–30 Marco Barotti *The Swans*

June 1 – September 30 *Victoria Amazonica*

June 28 — July 21 Exhibition of works by the finalists of the 7th *Nova Art* competition

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NEW HOLLAND: CULTURAL URBANIZATION

In 2010, *New Holland Development*, an affiliate of Roman Abramovich’s company *Millhouse, LLC*, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for St Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island’s development, Millhouse turned to the Iris Foundation, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova. This collaboration resulted in *New Holland: Cultural Urbanization*, a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. *New Holland: Cultural Urbanization* helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island’s programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland’s park zone, and the island begin to operate all year long. As of now, three historical buildings have been restored: the Foundry, the Commandant’s House and the Bottle House.

OPENING HOURS

PARK	BOTTLE HOUSE	FOUNDRY	COMMANDANT'S HOUSE (Mayak school)
Mon–Thu: 9:00–22:00	Mon–Thu, Sun: 8:00–23:00	Sun–Thu: 12:00–23:00	Mon–Fri: 15:00–21:00
Fri–Sun: 9:00–23:00	Fri–Sat: 8:00–2:00	Fri–Sat: 12:00–until the final guest	Sat–Sun: 11:00–21:00

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