

St Petersburg
July 19, 2019

PRESS-RELEASE

CONTEXT. DIANA VISHNEVA SPECIAL FESTIVAL PROGRAM AT NEW HOLLAND ISLAND

On August 22, the unique Context. Diana Vishneva Festival program, which was created especially for this evening, will be presented on the round stage in the courtyard of the *Bottle House* building at New Holland Island.

The program will include performances and premieres from young finalist choreographers, and winners of the festival's Young Choreographers Competition: Constantine Keyhelya, Olga Vasilyeva together with Anastasia Kadrukova, Olga Timoshenko, Alexey Kononov, Olga Labovkinoy, Anna Sheklein, Vladimir Varnava together with Dor Mamaliya and Dariusz Nowak, as well as Ernest Nurgali, a participant in *Mind and Movement*, a joint festival program with *Studio Wayne McGregor*.

The culmination of the evening will be a solo from the ballet *Switch* performed by Diana Vishneva. The performance was created by Jean-Christophe Mayo, renowned French choreographer, director of the Monte-Carlo Ballet, to the music of the famous American composer, Oscar winner Danny Elfman, the author of the music for all the films and cartoons from Tim Burton, as well as for the *Simpsons* cartoon series, the films *Mission Impossible*, *Men in Black*, *Wanted* and many others.

The program starts at 21:00. Tickets cost 2500 rubles and can be purchased at the New Holland Island Info Center. Seats are limited.

New Holland: Cultural Urbanization
New Holland Island
Admiralteysky Canal 2
St Petersburg
www.newhollandsp.com
info@newhollandsp.com
+7 (812) 245 20 35

Instagram: @newhollandisland
Facebook: @NewHollandSP
Vkontakte: /newhollandsp

*Questions on cultural programme, project of island restoration and adaptation: pr@newhollandsp.com,
tel. +7 906 268 83 18

*Questions on investment contract: John Mann at john.mann@millhouse.ru



NEW HOLLAND: CULTURAL URBANIZATION

In 2010, *New Holland Development*, an affiliate of Roman Abramovich's company *Millhouse, LLC*, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for St Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island's development, *Millhouse* turned to the *Iris Foundation*, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova. This collaboration resulted in *New Holland: Cultural Urbanization*, a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. *New Holland: Cultural Urbanization* helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island's programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland's park zone, and the island begin to operate all year long. As of now, three historical buildings have been restored: the Foundry, the Commandant's House and the *Bottle House*.

CONTEXT. DIANA VISHNEVA

The international festival of contemporary choreography, *Context. Diana Vishneva*, makes the greatest achievements of the world of contemporary dance available, expands the context and genre boundaries of choreography, helping the viewer to converse with dance in a common language. The festival was first held in 2013, and since that time has become a significant event in the cultural life of the two capitals, with a large-scale program of foreign and Russian productions, its own premieres, film shows, lectures and master classes. The festival has featured work from 40 of the best choreographers in the world, representing the diversity of modern choreography, among them Mats Ek, Hans van Manen, Marco Hecke, Ohad Naarin and others; and has featured more than 20 world-renowned dance companies such as the National Ballet of Canada, NDT, the ballet of Maurice Bejart, the *Martha Graham Dance Company* and *Batsheva*. The festival tour took place in Yekaterinburg and Perm, as well as on some of the leading dance stages in the world: The Holland Dance Festival (The Hague), the Sadler's Wells Theater in London and the Suzanne Dellal Center in Tel Aviv.

The seventh *Context. Diana Vishneva* festival will be held from October – December 2019 in Moscow and St. Petersburg.

The founder and artistic director of the festival is Diana Vishneva.

contextfest.com

ANO NEW HOLLAND

190000, Russia, Saint Petersburg, Admiralteysky Canal Embankment, 2

www.newhollandsp.com