

St. Petersburg  
November 10, 2020

**PRESS-RELEASE**

**Opening of the Ice Rink at New Holland Island**

On November 14, the winter Ice Rink will re-open on New Holland Island.

The 2,000-square-foot Ice Rink will still be located near the Main Stage which this time will be turned into a snow-covered winter forest. Guests will be entertained by forest monsters created by the team of the *P.T.H. Creative Manufacture*, and a terrace with hearths and comfortable chairs, where you can relax without taking off your skates will be set up at the entrance to the ice field.

This year, resident DJs of *NHI.FM* radio have recorded a special musical accompaniment for the Ice Rink, and the 8 pm sessions every day will have special musical themes — you can skate to classical music hits, famous film soundtracks, romantic songs of the Soviet pop music, fairy tale hymns of classical composers, Brazilian music of the '60s, California yacht-rock, retro-futuristic electronics and other bespoke musical selections. On Fridays and Saturdays at 10 pm, a *Silent Disco* session with music in wireless headphones will be added to the timetable.

Traditional *trdelniks*, as well as coffee, cocoa and hot tea will be offered at the kiosk on Linden Walk, located near *the Bottle House* building.

Ticket offices of the Ice Rink will open in the second kiosk on Linden Walk, closer to *House 12* building. All tickets, including children's tickets, can be purchased online this year. Visitors will be able to change in the indoor gallery around the ice field and store their belongings in the storage lockers located in the building with toilets near the Main Stage. You can rent hockey and ice skates from size 25 to 47. The Ice Rink will also offer skating aids for those who are still learning to skate. As in previous years, the Ice Rink is equipped with a cooling system, thanks to which the ice does not melt up to +10 °C, and one-hour breaks between sessions will allow to maintain its quality during the day.

All necessary precautions to avoid the spread of coronavirus infection will be introduced and maintained.

As in previous years, for all visitors to the Ice Rink there is a bonus system, thanks to which guests will be able to use special offers and discounts from the residents of New Holland Island. Leaflets with special offers can be collected at the Ice Rink on the way out.

In addition to the ice rink, at the beginning of winter *Cococouture*, a fine dining project by Matilda Shnurova and Igor Grishechkin will open on the island and will be located in the corner *House 12* building overlooking Truda Square. *The Bottle House* will also update the list of its gastronomic residents: Italian, Indian, Chinese and Hawaiian projects will be opening here soon.

**OPENING HOURS AND TICKET PRICES**

Tickets can be purchased online or at the ticket offices of the Ice rink

MON-THUS	FRI-SUN	HOLIDAYS
10:00–11:00 — ₺ 190 12:00–13:00 — ₺ 190 14:00–15:00 — ₺ 190 16:00–17:00 — ₺ 290 18:00–19:00 — ₺ 290 *20:00–21:00 — ₺ 290 <i>(special music session)</i>  Concessions — ₺ 190  Ticket for children from 3 to 7 years old — ₺ 50	10:00–11:00 — ₺ 390 12:00–13:00 — ₺ 390 14:00–15:00 — ₺ 390  Concessions — ₺ 250  16:00–17:00 — ₺ 490 18:00–19:00 — ₺ 490 *20:00–21:00 — ₺ 490 <i>(special music session)</i> * 22:00–23:00 — ₺ 490 <i>(additional Silent Disco session on Fri and Sat)</i>  Concessions — ₺ 350  Ticket for children from 3 to 7 years old — ₺ 50	10:00–11:00 — ₺ 500 12:00–13:00 — ₺ 500 14:00–15:00 — ₺ 500 16:00–17:00 — ₺ 500 18:00–19:00 — ₺ 500 *20:00–21:00 — ₺ 500 <i>(special music session)</i> * 22:00–23:00 — ₺ 500 <i>(additional Silent Disco session)</i>  Concessions — ₺ 350  Ticket for children from 3 to 7 years old — ₺ 50

*\*Concessions are offered to schoolchildren, students, pensioners, members of large families (when presenting a document confirming the concession). Admission for World War II veterans and people with disabilities is free.*

*New Holland: Cultural Urbanization:*

New Holland Island  
 Admiralteysky Canal 2  
 St. Petersburg  
[www.newhollandsp.com](http://www.newhollandsp.com)  
[info@newhollandsp.com](mailto:info@newhollandsp.com)  
 +7 (812) 245 20 35

Instagram: @newhollandisland  
 Facebook: @NewHollandSP  
 Vkontakte: /newhollandsp

*\*Questions on cultural programme, project of island restoration and adaptation: [pr@newhollandsp.com](mailto:pr@newhollandsp.com), tel. +7 906 268 83 18*

*\*Questions on investment contract: John Mann at [john.mann@millhouse.ru](mailto:john.mann@millhouse.ru)*

**NEW HOLLAND: CULTURAL URBANIZATION**

In 2010, *New Holland Development*, an affiliate of Roman Abramovich's company *Millhouse, LLC*, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for St Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island's development, Millhouse turned to the Iris Foundation, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova. This collaboration resulted in *New Holland: Cultural Urbanization*, a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. *New Holland: Cultural Urbanization* helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island's programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland's park zone, and the island began to operate all year long. As of now, three historical buildings have been restored: the Foundry, the Commandant's House and the *Bottle House*. In 2020, *House 12*, which is located on the embankment of Kryukov Canal, was restored and the area around it was landscaped. An additional park territory near the northern side of the Basin was also put into operation.