

St. Petersburg
November 8, 2021

PRESS-RELEASE

Opening of the Ice Rink at New Holland Island

On November 13, a winter Ice Rink will open on New Holland Island. The ice field of 2,000 m², as in previous years, will be located on the site of the large lawn near the main stage.

This year, the design team of New Holland Island took the images of Soviet porcelain figurines as a basis for the Ice Rink's decorative design – figure skaters and ice skaters on spinning mobiles will adorn the wooden stage of the Island, as well as all posters dedicated to the main winter attraction. Fire hearths and comfortable chairs will be placed at the entrance to the Ice Rink, so that the visitors could take a break without having to take their skates off.

Traditionally, music from the Island's own radio station *NHI.FM* will be playing on the Ice Rink during the day. Special music sessions compiled by *NHI.FM*'s resident DJ Timofey will take place in the evening on weekdays: from festive film soundtracks to Italo disco and swing. On Fridays and Saturdays *Silent Disco* sessions will be held, where music will be played in headphones to make sure the Island's neighbours are not disturbed.

This season, one of kiosks on the Linden Walk, located closer to *the Bottle House* building, will turn into a real *Pie shop*, which will be launched by the founders of the Georgian café *Dzamiko*. *Belyashi* with meat and pies with cabbage or cherries will be baked on the spot, served with hot broth, spicy punch, tea or coffee. Puffy curd rings will be offered for dessert. The kiosk will be open daily, from 10 am to 10 pm.

Traditionally, the ticket office of the Ice Rink will open in the second kiosk along the Linen Walk, closer to the *House 12* building. All tickets, including children's tickets and concessions, this year will be available online. Visitors will be able to get changed in the gallery located around the ice field, personal belongings can be stored in the main locker room which will be located in the block with toilets near the Main stage. It will also be possible to rent hockey and figure skates from the 25th to the 47th size. Those who do not feel too confident in their skating abilities can use one of the skater's aids. The Ice Rink will be equipped with a cooling system which doesn't allow the ice to melt in the temperature up to +10 C degrees while hourly service breaks between skating sessions will allow to maintain its quality during the day. All necessary precautions to avoid the spread of coronavirus infection will be strictly followed.

A ticket to the Ice Rink will also offer visitors an opportunity to take advantage of various bonuses and discounts from the residents of New Holland Island. Booklets with special offers can be picked up at the exit from the Ice rink.

New Holland: Cultural Urbanization:

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TIMETABLE OF SKATING SESSIONS AND TICKET PRICES

Tickets can be purchased online or at the Ticket office of the Ice rink

MON-THUS	FRI-SUN	HOLIDAYS
<p>10:00–11:00 — ₺ 250 12:00–13:00 — ₺ 250 14:00–15:00 — ₺ 250 16:00–17:00 — ₺ 350 18:00–19:00 — ₺ 350 20:00–21:00 — ₺ 350 <i>(Special music session)</i></p> <p style="text-align: center;"><i>Concessions — ₺ 190</i></p> <p style="text-align: center;"><i>Ticket for children from 3 to 7 years old — ₺ 50</i></p>	<p>10:00–11:00 — ₺ 450 12:00–13:00 — ₺ 450 14:00–15:00 — ₺ 450</p> <p style="text-align: center;"><i>Concessions — ₺ 300</i></p> <p>16:00–17:00 — ₺ 550 18:00–19:00 — ₺ 550 20:00–21:00 — ₺ 550 22:00–23:00 — ₺ 700 <i>(additional Silent Disco session on Fri and Sat)</i></p> <p style="text-align: center;"><i>Concessions — ₺ 350</i></p> <p style="text-align: center;"><i>Ticket for children from 3 to 7 years old — ₺ 50</i></p>	<p>10:00–11:00 — ₺ 700 12:00–13:00 — ₺ 700 14:00–15:00 — ₺ 700 16:00–17:00 — ₺ 700 18:00–19:00 — ₺ 700 20:00–21:00 — ₺ 700 22:00–23:00 — ₺ 700 <i>(additional Silent Disco session)</i></p> <p style="text-align: center;"><i>Concessions— ₺ 350</i></p> <p style="text-align: center;"><i>Ticket for children from 3 to 7 years old — ₺ 50</i></p>

Concessions are offered to schoolchildren, full-time students, pensioners, members of large families (upon presentation of a document confirming the benefit). Admission for veterans of the II World War and people with disabilities is free.

NEW HOLLAND: CULTURAL URBANIZATION

In 2010, *New Holland Development*, an affiliate of Roman Abramovich's company *Millhouse, LLC*, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for St Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island's development, Millhouse turned to the Iris Foundation, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova. This collaboration resulted in *New Holland: Cultural Urbanization*, a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. *New Holland: Cultural Urbanization* helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island's programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland's park zone, and the island began to operate all year long. As of now, three historical buildings have been restored: the Foundry, the Commandant's House and the *Bottle House*. In 2020, *House 12*, which is located on the embankment of Kryukov Canal, was restored and the area around it was landscaped. An additional park territory near the northern side of the Basin was also put into operation.